

OK OK!



So maybe it's *NOT* the WORLD CUP!



NAMPA AWARDS 2020

THE VEGAS VOICE

But in the publishing world
NAMPA AWARDS are BIG stuff!

Best Banner

First: The Vegas Voice

One of the best banners in the business. The use of familiar Vegas hotel graphics blended with the boldness/juxtaposition of black, red and white make this banner pop.

Front Cover (Illustration)

Second: The Vegas Voice

(8/19 Woodstock)

It only takes a glance to understand the story. The white bird standing on a guitar against a background of psychdelic colors screams Woodstock to anyone from the Boomer generation.

Self-Promotion - In house

Second: The Vegas Voice

(5/20 Edition, Media Ad)

Nice use of photos to personalize the talent. The red headline draws your attention immediately to the Vegas Voice and is reinforced below in the same bold red. Overall very solid layout.

Special Section

Second: The Vegas Voice

(6/20 Edition)

An investigative piece that takes on the tough topic of an estate takeover and probate court is definitely a story that is useful to this audience.

Editorial Opinion

Third: The Vegas Voice

(12/19 Edition)

Dan Roberts gets credit for pulling no punches, striking hard with an editorial condemning the performance of a Family Court judge caught up in a scandal involving guardianship cases, and the local newspaper's recommendations.

Self-Promotion - Awards

Third: The Vegas Voice

(12/17 Edition Winner, 11 Awards)

Oversized Number 11 forces the reader to explore more of the page. Several covers add a bit of pop to the text which clearly convey the achievement and quality of the product.